

Code: 9E00306d

MBA III Semester Supplementary Examinations September/October 2014

ENTERPRISE RESOURCE PLANNING

(For students admitted in 2010, 2011 and 2012 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Define ERP. Explain the reasons for the growth of ERP.
- 2 Briefly explain about:
 - (a) Data mining.
 - (b) Data warehousing.
- 3 Explain how information technology facilitates the process of business re-engineering.
- 4 Explain about manufacturing system and production system in ERP Module - I
- 5 Describe the interfaces between sales and distribution systems in ERP Module - II
- 6 Differentiate between plant maintenance system and material management system.
- 7 Briefly explain about:
 - (a) User training.
 - (b) Strategies to attain success.
- 8 Explain the following ERP products:
 - (a) People soft.
 - (b) Baan.
